



**A.Y. 2022/2023 - 1ST YEAR TIMETABLE- I Semester**  
**Marketing and International Management**  
**(curriculum Innovation and curriculum Entrepreneurship)**

<b>NAME OF THE COURSE</b>	<b>ECTS</b>	<b>PROFESSOR</b>	<b>ROOM</b>	<b>MONDAY</b>	<b>TUESDAY</b>	<b>WEDNESDAY</b>	<b>THURSDAY</b>	<b>FRIDAY</b>
<b>Cross cultural management (I Modulo e II Modulo)</b>	<b>6+3</b>	<b>prof.ssa C. Cannavale/ docente da designare</b>	<b>Aula C 5</b>			<b>11,30-14,30</b>		
			<b>Aula B 6</b>				<b>10,30-12,30</b>	
			<b>Aula B 1</b>					<b>12,30-14,30</b>
<b>Innovation and Business design</b>	<b>6+3</b>	<b>prof.ssa E. Panetti / prof. M. Simoni</b>	<b>Aula informatica A. 1</b>			<b>15,00-18,00</b>		
			<b>Aula B 4</b>				<b>15,30-17,30</b>	
			<b>Aula 2,1</b>					<b>15,00-17,00</b>
<b>IEBM mod. I (Internazionalization and Export Management)</b> <i>Lessons will start 10th October 2022</i>	<b>6</b>	<b>prof.ssa Tutore</b>	<b>Aula 1,7</b>			<b>9,30-11,30</b>		
			<b>Aula B 4</b>				<b>13,30-15,30</b>	
			<b>Aula 2,1</b>					<b>10,30-12,30</b>
<b>in alternative</b>								
<b>Abilità linguistiche (francese)</b> <i>Lessons will start 10th October 2022</i>	<b>6</b>	<b>prof. C. Grimaldi</b>	<b>Aula T.2</b>	<b>15,00-18,00</b>				
			<b>Aula C.7</b>				<b>15,00-18,00</b>	
<b>Abilità linguistiche (inglese)</b> <i>Lessons will start 10th October 2022</i>	<b>6</b>	<b>prof.ssa B. Hughes</b>	<b>Aula D.1</b>				<b>15,00-18,00</b>	<b>15,00-18,00</b>



<b>NAME OF THE COURSE</b>	<b>ECTS</b>	<b>PROFESSOR</b>	<b>ROOM</b>	<b>MONDAY</b>	<b>TUESDAY</b>	<b>WEDNESDAY</b>	<b>THURSDAY</b>	<b>FRIDAY</b>
<b>Patent law</b> <i>Lessons will start 10th October 2022</i>	<b>6</b>	<b>to be defined</b>	<b>Aula 2.2</b>	<b>8,30-11,30</b>				
			<b>Aula 1.3</b>					<b>15,00-18,00</b>
<b>Project Management for innovation</b> <i>Lessons will start 10th October 2022</i>	<b>6</b>	<b>prof.ssa D. Sarno</b>	<b>Aula 2.2</b>	<b>11,30-14,30</b>				
			<b>Aula 1.3</b>				<b>11,30-14,30</b>	
<b>Entrepreneurship</b>	<b>6+3</b>	<b>prof.ssa C. Pietronudo/ prof. M. Ferretti</b>	<b>Aula 2.2</b>	<b>15,00-17,00</b>				
			<b>Aula 1.3</b>				<b>9,30-11,30</b>	<b>11,30-14,30</b>



**A.Y. 2022/2023 - 2nd YEAR TIMETABLE- I Semester**  
**OPTIONAL CLASSES**  
**Marketing and International Management**

<b>NAME OF THE COURSE</b>	<b>ECTS</b>	<b>PROFESSOR</b>	<b>ROOM</b>	<b>MONDAY</b>	<b>TUESDAY</b>	<b>WEDNESDAY</b>	<b>THURSDAY</b>	<b>FRIDAY</b>
Digital management	9	proff. Schiavone/ visiting	Online			8,30-11,30	8,30-10,30	8,30-10,30