

Master's Degree in Fashion, Art & Food Management

Academic Year 2022/2023 Study Plan

1st 1st Organizational networks and event management 9 1st 1st Business models in Fashion, Art and Food industries 9 1st 1st Corporate finance 6 1st 1st English language B2 6 1st 2nd Economics of innovation 9 1st 2nd International business law 9 1st 2nd Business data analysis 6 1st 2nd Tourism policies and Fashion, Art and Food industries 9 2nd 1st Operations and quality audit 6 2nd 1st Strategic intelligence and performance measurement 9 2nd 2nd Digital marketing 9	Year	Semester	Unit of Study	Credits
1st1stCorporate finance61st1stEnglish language B261st2ndEconomics of innovation91st2ndInternational business law91st2ndBusiness data analysis61st2ndTourism policies and Fashion, Art and Food industries92nd1stOperations and quality audit62nd1stStrategic intelligence and performance measurement92nd2ndDigital marketing9	1st	1st	Organizational networks and event management	9
1st 1st English language B2 6 1st 2nd Economics of innovation 9 1st 2nd International business law 9 1st 2nd Business data analysis 6 1st 2nd Tourism policies and Fashion, Art and Food industries 9 2nd 1st Operations and quality audit 6 2nd 1st Strategic intelligence and performance measurement 9 2nd 2nd Digital marketing 9	1st	1st	Business models in Fashion, Art and Food industries	9
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1st 2nd Business data analysis 6 1st 2nd Tourism policies and Fashion, Art and Food industries 9 2nd 1st Operations and quality audit 6 2nd 1st Strategic intelligence and performance measurement 9 2nd 2nd Digital marketing 9	1st	2nd	Economics of innovation	9
1st 2nd Tourism policies and Fashion, Art and Food industries 9 2nd 1st Operations and quality audit 6 2nd 1st Strategic intelligence and performance measurement 9 2nd 2nd Digital marketing 9	1st	2nd	International business law	9
2nd 1st Operations and quality audit 6 2nd 1st Strategic intelligence and performance measurement 9 2nd 2nd Digital marketing 9	1st	2nd	Business data analysis	6
2nd 1st Strategic intelligence and performance measurement 9 2nd 2nd Digital marketing 9	1st	2nd	Tourism policies and Fashion, Art and Food industries	9
2nd 2nd Digital marketing 9	2nd	1st	Operations and quality audit	6
	2nd	1st	Strategic intelligence and performance measurement	9
2nd 2nd Free choice evem	2nd	2nd	Digital marketing	9
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2nd Internships 3	2nd		Internships	3
2nd Final Thesis 15	2nd		Final Thesis	15