



Click on the academic Calendar

<https://siegi.uniparthenope.it/calendari-accademici/>

NAME OF DISCIPLINE/MODULE	CFU	TEACHER	CLASSROOM	Monday	Tuesday	Wednesday	Thursday	Friday
Innovation and Business design	6+3	prof. M. Simoni / prof.ssa E. Panetti	Classroom B.1			8,30-11,30		8,30-10,30
			Classroom A.2				8,30-10,30	
IEBM mod. I (Internazionalization and Export Management)	6	prof.ssa M. Napolitano	Classroom B.1			11,30-14,30		
			Classroom C.5				10,30-13,30	
			Classroom B.1					
Economic policy and globalization lessons start 29/09/2023	6	prof. C. Cozza	Classroom C.5				15,00-18,00	
			Classroom B.1					10,30-13,30
AS AN ALTERNATIVE								
Language abilities (French)	6	prof. C. Grimaldi	Classroom D.1			15,00-18,00		
			Classroom T.1				15,00-18,00	
Language abilities (English)	6	teacher to be designated	Classroom B.1			15,00-18,00		15,00-18,00



A.A. 2023/2024 - TIMETABLE OF LESSONS OF THE I YEAR (I Semester)
International Management and Marketing (Innovation path and Entrepreneurship path)

CLICK ON THE ACADEMIC CALENDAR

<https://siegi.uniparthenope.it/calendari-accademici/>

NAME OF DISCIPLINE/MODULE	CFU	TEACHER	CLASSROOM	Monday	Tuesday	Wednesday	Thursday	Friday
Cross cultural management	9	prof.ssa Cannavale	Classroom B.4			13,30-15,30		
			Classroom C.6				12,30-14,30	8,30-11,30
Innovation and Business design	6+3	prof.ssa E. Panetti / prof. M. Simoni	Classroom B.4			15,30-18,30		
			Classroom A.2				15,00-17,00	15,00-17,00
IEBM mod. I (Internazionalization and Export Management)	6	prof.ssa Tutore	Classroom C.6				9,30-12,30	11,30-14,30
Language abilities (French)	6	prof. C. Grimaldi	Classroom D.1			15,00-18,00		
			Aula T.1				15,00-18,00	
Language abilities (English)	6	teacher to be designated	Classroom B.1			15,00-18,00		15,00-18,00

Click on the Academic Calendar

<https://siegi.uniparthenope.it/calendari-accademici/>

NAME OF DISCIPLINE/MODULE	CFU	TEACHER	CLASSROOM	Monday	Tuesday	Wednesday	Thursday	Friday
Models for statistical analysis	9	prof.ssa R. Castellano	Classroom A.2		11,30-14,30	12,30-14,30	12,30-14,30	
as an alternative								
International innovation network	9	prof.ssa A. Parmentola	Classroom C.5		15,00-18,00			
			Classroom D.2			15,00-17,00		
			Classroom T.2					12,30-14,30
International service management	9	prof.ssa M. Trunfio	Classroom B.4		15,30-18,30			
			Classroom B.7			15,00-17,00		
			Aula B.6					12,30-14,30
as an alternative								
Business ethics & CSR	6	prof. Canestrino	Classroom C.4			8,30-11,30		
			Classroom B.6					9,30-12,30
International M&A	6	prof.ssa R. Caiazza	Aula B.1				15,00-18,00	
			Aula T.2					9,30-12,30



Click on the academic Calendar

<https://siegi.uniparthenope.it/calendari-accademici/>

NAME OF DISCIPLINE/MODULE	CFU	TEACHER	CLASSROOM	Monday	Tuesday	Wednesday	Thursday	Friday
Digital Marketing	9	prof.ssa A. Sorrentino	Classroom B.7		12,30-14,30			
			Classroom C.2				12,30-14,30	
			Classroom B.2					11,30-14,30
AS AN ALTERNATIVE								
Customer experience management	6	prof.ssa Pietronudo	Classroom C.2				15,00-18,00	
			Classroom B.7					8,30-11,30
Retail Management	6	prof. P. Popoli	Classroom B.7		15,00-18,00			
			Aula B.6				15,00-18,00	



Click on the Academic Calendar

<https://siegi.uniparthenope.it/calendari-accademici/>

NAME OF DISCIPLINE/MODULE	CFU	TEACHER	CLASSROOM	Monday	Tuesday	Wednesday	Thursday	Friday
Patent law	6	teacher to be designed	Classroom 2.1	8,30-11,30				
			Classroom 1.3					15,00-18,00
Project Management for innovation	6	prof.ssa D. Sarno	Classroom 2.1	11,30-14,30				
			Classroom 1.3				11,30-14,30	
Entrepreneurship	6+3	prof.ssa C. Pietronudo/ prof. M. Ferretti	Classroom 2.1	15,00-17,00				
			Classroom 1.3				9,30-11,30	
			Classroom A.3					11,30-14,30



**A.A. 2023/2024 - TIMETABLE OF LESSONS OF THE II YEAR (1st Semester)
MEMI (1st SEMESTER) (ENTERPRENEURSHIP PATH)**

Click on the Academic Calendar

<https://siegi.uniparthenope.it/calendari-accademici/>

NAME OF DISCIPLINE/MODULE	CFU	TEACHER	CLASSROOM	Monday	Tuesday	Wednesday	Thursday	Friday
IP law	6	teacher to be designed	Classroom 2.2	8,30-11,30				
			Classroom 1.3					15,00-18,00
Project Management	6	prof.ssa D. Sarno	Classroom 2.1	11,30-14,30				
			Classroom 1.3				11,30-14,30	
Entrepreneurship and creativity	6+3	prof.ssa C. Pietronudo/ prof. M. Ferretti	Classroom 2.1	15,00-17,00				
			Classroom 1.3				9,30-11,30	
			Classroom A.3					11,30-14,30
Business Law and data protection	6	Prof. G. Andreotti	Aula 1.3				15,00-18,00	
			Classroom D.1					8,30-11,30



Click on the Academic Calendar

<https://siegi.uniparthenope.it/calendari-accademici/>

NAME OF DISCIPLINE/MODULE	CFU	TEACHER	CLASSROOM	Monday	Tuesday	Wednesday	Thursday	Friday
Human resource management for innovation code: istccz4	9	prof.ssa M. Ferrara	remote lesson		12,00-14,00	11,30-14,30	12,30-14,30	
Corporate strategy	9	prof. F. Calza	Classroom 1.7	15,00-18,00				
			Classroom 2.2		12,30-14,30			
			Classroom 2.5			12,30-14,30		