

Master's Degree in Fashion,

Art & Food Management

COURSE CURRICULUM

Year /Semester	Course	Credits
1st 1st	English language B2	6
1st 1st	Organizational networks and event management	9
1st 1 st	Business models in Fashion, Art and Food industries	9
1st 1st	Corporate finance	6
1st 2nd	Economics of innovation	9
1st 2 nd	International business law	9
1st 2nd	Business data analysis	6
1st 2nd	Tourism policies and Fashion, Art and Food industries	9
2 nd 2 nd	Business history of fashion, art and food	
2nd 1st	Operations and quality audit	6
2nd 2nd	Digital marketing	9
2nd 1st	Strategic intelligence and performance measurement	9
2nd 2nd	Free choice exam	9
2nd	Internships	3
2nd	Final Thesis	15

ELECTIVE SUBJECTS

2 nd 1 st	Cross Cultural Management	9
I2,d 2 nd	International Monetary Economics	9

