



Teaching regulations for the degree programme in BUSINESS ECONOMICS Academic Year 2025-2026

Approved at the meeting of 04/06/2025



University of Naples "Parthenope"

DEPARTMENT OF BUSINESS AND QUANTITATIVE STUDIES - BUSINESS ECONOMICS COURSE

Teaching Regulations for the Degree Course in Business Economics

Art. 1 Name of the Degree Programme

1. The Degree Course in **Business Economics** (hereinafter referred to as the EA Degree Course), belonging to Class L-18 of degrees in Economics and Business Management, is established at the University of Naples 'Parthenope' (hereinafter referred to as the University).

Art. 2 Discipline and Reference Structures of the Degree Programme

1. These Regulations govern the educational organisation of the EA Degree Programme, in compliance with and in addition to the provisions of the University's Educational Regulations - general section.
2. The EA Degree Programme is part of the Department of Business and Quantitative Studies and falls within the remit of the Interdepartmental School of Economics and Law (SIEGI - hereinafter referred to as the School).
3. The collegial body responsible for managing the EA degree programme is the Business Economics Programme Council (CCdS).
4. The responsibilities of these bodies with regard to the organisation of the EA degree programme are established by the Statute, the University Teaching Regulations – general section, and the School's Operating Regulations.
5. The School is the administrative headquarters of the EA degree programme for the purpose of awarding the degree.

Art. 3 Knowledge required for admission

1. Admission to the Business Economics Degree Course is open to all.
2. As suggested by current legislation, in order to be admitted to the degree programme in Business Economics, applicants must hold a secondary school diploma or other qualification obtained abroad and recognised as equivalent. The recognition of the suitability of qualifications obtained abroad, for the sole purpose of admission to courses of study, is decided by the University of Naples Parthenope, in accordance with current international agreements.
3. In order to successfully attend the degree course in Business Economics, students are required to have adequate basic knowledge of:
 - a) elements of mathematics such as integers, rational numbers, real numbers; first and second degree equations and inequalities; Cartesian plane, analytical geometry (equation of a straight line);
 - b) basic knowledge of at least one modern foreign language;
 - c) basic knowledge of how personal computers work and the most commonly used application programmes;
 - d) elements of logic



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4. In order to assess whether students have the basic knowledge required in point 3, Parthenope University provides students with the self-assessment tools described in point 5.
5. Admission procedure. Students wishing to enrol in the degree programme may take a non-selective self-assessment test (CISIA online Economics Test - TOLC-E), which aims to provide general information on the student's preparation in basic subjects and their aptitude for studying Economics. Registration for the TOLC-E test must be done on the portal managed by CISIA (www.cisiaonline.it). The test will be considered valid even if taken at other universities that use the same entrance test. Information on the structure of the test can be found at the following links: Orienta Parthenope: <https://orienta.uniparthenope.it/modalita-accesso-bandi-selezione/> Structure: <https://www.cisiaonline.it/tolc/tolc-e/struttura-della-prova-e-sillabo>
6. Assessment of entry skills. Students wishing to enrol in the degree programme are invited to take the self-assessment test developed by CISIA (TOLC-E, CISIA Economics Test at national level) to assess the minimum knowledge required for admission to the degree programme, provide guidance on the student's preparation in the basic disciplines and guide them in choosing their Economics study path. Students who take the TOLC will demonstrate that they have adequate basic preparation by achieving an overall score of no less than 7 (sum of the scores in the verbal comprehension, logic and mathematics sections) and a score of no less than 4 in the mathematics section and no less than 24 in the English section. Students who do not take the TOLC or do not achieve the minimum scores indicated in the TOLC may attend the preparatory courses in General Mathematics and Language Skills organised by the School of Economics and Law in September each year and pass the final test. The methods and schedules for the preparatory courses will be communicated on the following web pages: <https://orienta.uniparthenope.it/>; <https://siegi.uniparthenope.it/>
7. Students who have not passed or taken the TOLC or have not passed the final test of the preparatory courses may still enrol but will have an additional educational obligation (OFA) that they must fulfil by July of the year following their enrolment in one of the following ways:
 - by passing a specific General Mathematics and Foreign Language test, for which adequate preparatory material will be provided.
 - by passing the Applied Mathematics Methods and Language Skills exam
 - by obtaining a total of at least 18 CFU
8. Students who have not made up the OFA by July of the following year will have to re-enrol in the first year.
9. Students enrolling in the Marketing and Finance programme taught in English must have adequate initial preparation, including the ability to communicate effectively in written and spoken English and to correctly interpret the meaning of a text. Students are therefore required to have a level of English equivalent to B2 according to the Common European Framework of Reference for Languages (CEFR) or an equivalent standard. In order to verify these skills, during the first week of the course, students will take an English language test to certify their adequate knowledge of the language. In the event of a score lower than 60%, specific remedial activities will be organised by July of the year following enrolment. Students who hold valid language certificates issued by certifying bodies accredited by the MIUR () are exempt from taking the test.



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Art. 4 Course Structure

1. The legal duration of the EA degree course is three years.
2. In order to obtain the degree, students must acquire 180 ECTS credits, attributable to the following types of educational activities (TAF): basic, specialised, related, chosen by the student, final exam, internship or work experience and other activities.
3. The EA degree course consists of 20 exams, IT and language skills tests, an internship or substitute activity and a final exam (written paper).
4. The structure of the educational programme (Study Plan) is indicated in the Educational Offer Database (SUA-CdS) and in the Study Manifesto, and is published before the start of each academic year on the University website, in the Teaching section, and on the School website.
5. The EA degree programme is divided into a common two-year period and a third year that varies depending on the curriculum that students intend to follow. The first year includes courses that develop basic skills in the areas of political economy, mathematics, law, business economics and management. In the second year, students develop skills related to business organisation and the economics of financial intermediaries, accounting, commercial law, statistics and economic policy. The first and second year courses are also offered in English. During the third year, students develop further specific knowledge differentiated for the three curricula: management and innovation, marketing and finance (exclusively in English) and business control, which allow students to focus on content more closely related to management and innovation management in the first case, to explore finance and marketing issues in the English curriculum, or to develop greater knowledge in the field of accounting and business control in the business control curriculum. The programme concludes with an internship or a substitute activity (aimed respectively at facilitating entry into the world of work and completing studies with participation in thematic seminar cycles) and a final exam consisting of the preparation of a written report.
6. Upon enrolment, students choose the curriculum they wish to follow, although they may decide to change their choice until the third year, subject to the possibility of submitting an individual study plan for approval by the Programme Board. For first- and second-year courses, students are divided into four groups: three in Italian, in which students are organised into three letter groups, and one in English. In the third year, students will continue the course based on the courses included in the various curricula.
7. The study plan includes compulsory exams, alternative exams and exams chosen by the student (optional).

Art. 5 Specific objectives, expected learning outcomes, professional profile and career opportunities for graduates

1. The specific educational objectives of the EA degree programme, the expected learning outcomes, expressed through the European descriptors of the qualification, the professional profiles and the expected career opportunities for graduates are contained in the teaching regulations (RAD) of the programme itself, in the SUA-CdS and in the Study Manifesto.



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Art. 6 Study plan, courses and other educational activities

1. The Study Plan is included in **Annex 1** to these regulations and is published in the SUA-CdS file and on the School's website. It may also be updated annually as indicated in Article 4. The annex also includes the Tuning matrix, which describes the contribution of individual activities in terms of knowledge, skills and abilities.
2. The list of courses and educational activities of the degree programme contained in the Annex includes: a) the CFU (university credits) and any division into modules; b) the scientific-disciplinary sector (SSD); c) the type of educational activity (TAF).
3. Students enrolled in the programme have the opportunity to compete for the Double Degree awarded to graduates who have followed the path of the agreement signed with the University of Bordeaux or the TU Chemnitz. Students will have the opportunity to spend a period of study abroad, attending courses and taking exams in English and the local language and, if successful, will be awarded a double degree upon completion of the exams. For the agreement with France, the double degree will be: Bachelor's Degree in Business Economics and Licence en Economie et Gestion. For the agreement with Germany, the double degree will be: Bachelor's Degree in Business Economics and Bachelor of Science in Wirtschaftswissenschaften.
4. The activation of new Double Degrees and the modification and functioning of those already in place are made public in the SUA file and through the Department and Course of Study websites.
5. Detailed information on courses and other educational activities, such as educational objectives, prerequisites, content, learning assessment methods and reference texts, is published online on the University's Esse3 platform, under the heading Courses and programmes, before the start of each academic year.
6. Students may choose optional courses from the list of recommended courses or from among the 6-credit courses included in the University's first-level degree programme offerings, provided that they are consistent with the educational path. If the course chosen by the student is not included in the list of recommended courses, the student must submit an application to the School Secretariat and await approval by the School Council, after consultation with the Degree Programme Coordinator.
7. Students may take examinations relating to courses not included in their degree programme and exceeding the 180 credits required by the Study Regulations. If these examinations are passed, they are recorded in the student's academic record but are not counted towards the completion of the degree programme or the calculation of the grade point average.

Art. 7 Calendar and structure of teaching activities

1. Teaching activities are divided into courses, according to a calendar structured in two semesters, approved by the School Council and published on the SIEGI website.
2. The courses of the EA degree programme are semester-based and may be divided into modules.
3. Teaching activities (lectures and exams) begin and take place according to the calendar established annually by the School Council.



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4. The lecture period is divided into two semesters per academic year and each course is organised according to the number of credits assigned to it.
5. The average total learning commitment for a full-time student in one year is conventionally set at 60 credits.
6. In addition to educational activities, the EA degree programme may organise workshops and external internships in collaboration with Italian and foreign public and private institutions, on the basis of an agreement or convention. Such external activities, if additional to those organised by the Placement Office, must be approved by the EA Degree Programme Council, which also determines the CFU credits, and must be carried out under the educational responsibility of a lecturer.

Art. 8 Course attendance and prerequisites

1. Course attendance, while not formally compulsory, is strongly recommended, as it is a fundamental part of the educational process for the acquisition of the skills set out in the teaching objectives.
2. The prerequisites for the courses included in the Degree Programme's teaching regulations are indicated in **Annex 2** to these Regulations, which is updated annually.

Art. 9 Part-time students and student athletes

1. Upon enrolment, students may request to be enrolled in the EA degree programme as 'part-time students'. This status remains in effect until the student requests a change, which may be done each year upon enrolment.
2. Part-time students may earn a maximum of 34 credits per year.
3. The degree programme also recognises the status of Student Athlete and the related discipline as defined by the University Regulations issued by DR no. 327 of 05/04/2024.

Art. 10 Assessment methods

1. Each educational activity is subject to a final assessment at the end of the period in which the activity took place. For educational activities divided into modules, the final assessment of performance is in any case unified and collegial.
2. The exam period is published on the School's website at the beginning of the academic year. The assessment calendar includes ordinary exam sessions open to all students and extraordinary exam sessions reserved for students who are behind in their studies and final-year students who have failed an exam. The number of exam sessions is established by the University Regulations and the periods in which they are held are indicated annually in the academic calendar.
3. Students may not register for or take an exam more than twice consecutively in the same session.
4. Final assessments may consist of: an oral or written exam, a written or oral report on the activity carried out, or a test with open-ended or multiple-choice questions, a laboratory



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test, or a computer exercise. The final assessment methods, which may include more than one of the above forms, as well as the relevant assessment criteria, are indicated before the start of each academic year by the lecturer responsible for the course.

5. Assessments are carried out after the candidates' identities have been verified and are conducted in the presence of an audience.
6. Upon passing the final assessment, students receive a mark out of thirty or a pass, together with the credits awarded for the course.
7. Partial assessments may be carried out during the course (ongoing assessments), scheduled by the lecturer within the periods identified in the teaching calendar, subject to coordination with the lecturers of the courses offered in the same semester and notification to the Course Coordinator.
8. The examination boards and other assessment committees are appointed in accordance with the provisions of the University's Teaching Regulations - general section.

Art. 11 Periods of study abroad

1. In accordance with University regulations and rules, students may acquire up to a maximum of 60 (sixty) credits at a foreign university for educational activities consistent with the educational objectives of the course, provided that the project is part of an agreement or university cooperation programme.
2. The specific requirements are indicated in the 'Single call for applications for student mobility for study purposes'.
3. In any case, supplementary assessments for exams taken as part of the Erasmus programme are excluded.
4. For students participating in Double Degree programmes, the activities to be carried out abroad and their recognition are established in agreements with partner universities and are referred to in the call for applications issued by the Department for the selection of such students.

Art. 12 Transfer from other courses of study

1. The recognition of credits in the event of a student transferring from another degree programme, including from another university, is the responsibility of the School Council, delegated by the Degree Programme Council, on the basis of criteria predetermined by the latter. In particular, credits corresponding to exams in the same or equivalent scientific disciplinary sectors are recognised, subject to assessment of their compatibility with the EA degree programme study plan.
2. In the event that the student transfers between degree programmes belonging to the same class, the number of credits recognised for the same scientific disciplinary sector cannot be less than 50% of those already earned.
3. If the course of origin is conducted remotely, the minimum quota of 50% is recognised only if the course of origin is accredited in accordance with the relevant ministerial regulations in force.



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Art. 13 Final examination

1. The final exam consists of a written paper that provides an in-depth analysis, including through empirical research, of issues addressed during the three-year degree programme. The paper may also be written in English or in a European Union language other than Italian. In the case of a language other than English or Italian, the paper must be accompanied by a title and a detailed summary in Italian.
2. The final exam is designed to assess whether the graduate has acquired the necessary skills of synthesis and critical thinking and must be taken on a subject chosen by the student and included in their course of study. The graduate is supervised by a tutor in the preparation of the final exam.
3. Students may begin the process of assigning their final exam topic after having earned at least 120 credits as required by the course curriculum.
4. The final exam consists of the presentation of a written paper on a topic agreed upon with the tutor, the title of which must be entered by the student on the University's Esse3 platform at least sixty days before the meeting of the Degree Committee.
5. The paper must be uploaded by the graduate to the University's Esse3 platform at least 15 days before the session itself.
6. The paper is assessed by a committee composed of three lecturers, one of whom is the tutor.
7. Every six months, the Dean of the School, upon the recommendation of the Department Directors, appoints the Degree Thesis Assessment Committees, composed of three professors. All tenured professors and researchers must be members of a Committee. Contract professors may be added to a Degree Committee. Each Committee meets monthly if one of its members is the tutor of one or more candidates.
8. A maximum of 4 points can be awarded for the thesis (final exam).
9. The final degree mark is the result of the base mark, added to the mark awarded for the quality of the final exam and the bonus mark awarded to the student. The methods for calculating the base mark and bonus marks are set out in **Annex 3**.
10. Students who achieve an overall mark of 110/110 may be awarded honours.
11. The graduation ceremony is held every month, except in August. The Commission is appointed by the President of the School and the calendar of these sessions is published on the SIEGI website:

Art. 14 Enrolment and attendance of individual courses

1. Those who meet the requirements for enrolment in a degree programme, or who already hold a university degree, may apply for enrolment in individual courses up to a maximum of 36 ECTS credits in total.

Art. 15 Coordinator, managers and representatives

1. The Coordinator, those responsible for quality assurance activities for the EA Degree Course, student representatives on the Council, and tutors are listed in the SUA form and in the Study Manifesto.



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Art. 16

Additional organisational aspects and services offered to students

1. Information relating to the organisation of student services relevant to the Business Administration Degree Programme Council, together with information on the tasks performed and services offered to students by University bodies, such as: academic secretariats, classrooms, study rooms, laboratories and computer rooms, libraries, services for students with disabilities, support services for students who are behind in their studies, the programme website, student portal, e-learning platforms, student reception procedures, internationalisation, orientation and tutoring (on entry, during the course and on exit), organisation of quality assurance, as well as regulations relating to individual exams can be consulted in the documents included on the University website (University General Regulations and University Teaching Regulations) and on the websites of the University and the Interdepartmental School of Economics and Law.
2. As part of the educational offering provided by the Business Economics degree programme, Open Badges, i.e. internationally recognised digital certificates of disciplinary knowledge, personal skills (soft skills) and technical skills acquired, are issued as an additional service to enrolled students. The Open Badges relating to the teaching and training activities carried out by the Business Economics degree programme are digitally certified micro-credentials, in accordance with European Union Council Recommendation 9237/22 of 22/05/2022. The training and educational activities that issue Open Badges upon completion, as well as the criteria and procedures for obtaining digital certificates, are part of the projects planned for the qualitative improvement of teaching, as provided for in Article 11(1)(J) of the University's teaching regulations currently being approved.

Art. 17 Scope and terms of application

1. These Regulations apply to all students enrolled in the EA Degree Programme for the academic year 2025-2026.



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Annex 1 - Study Plan (Annex Art. 6)

The framework of educational activities is set out in the table below. The Degree Programme Board prepares a list of recommended optional exams, which are indicated each year in the course offering. Students may choose any course from among those offered in the University's first-level degree programmes as an optional exam, with a number of credits equal to 6, provided that it is consistent with the educational objectives of the programme. If the chosen course is not among the recommended optional courses, the student must submit an application to the School Secretariat and await approval by the School Council, after consultation with the Degree Programme Coordinator.

Annex 1 also contains the Tuning matrix, which describes the contribution of individual teaching activities in terms of knowledge, skills and abilities.

FIRST AND SECOND YEAR COMMON TO THE MANAGEMENT AND INNOVATION AND BUSINESS CONTROL CURRICULA				
YEAR	SUBJECT	SSD	ACTIVITY	CFU
1	BUSINESS ECONOMICS	SECS-P/07 (ECON-06/A)	BASIC	9
1	APPLIED MATHEMATICS METHODS	SECS-S/06 (STAT-04/A)	BASIC	9
1	MICROECONOMICS	SECS-P/01 (ECON-01/A)	BASIC	9
1	PRIVATE LAW	IUS/01 (LAW-01/A)	BASIC	9
1	INSTITUTIONS OF PUBLIC LAW	IUS/09 (GIUR-05/A)	RELATED	9
1	ECONOMICS AND BUSINESS MANAGEMENT	SECS-P/08 (ECON-07/A)	CHARACTERISTICS	9
1	COMPUTER SKILLS	INF/01 (INFO-01/A)	OTHER ACTIVITIES	3
1	LANGUAGE SKILLS: ENGLISH, FRENCH	L-LIN (10- ANGL/01-10- FRAN/01)	OTHER ACTIVITIES	6
2	ECONOMICS OF FINANCIAL INTERMEDIARIES	SECS-P/11 (ECON-09/B)	CHARACTERISTICS	9
2	ECONOMIC POLICY	SECS-P/02 (ECON-02/A)	CHARACTERISTICS	9



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2	GENERAL ACCOUNTING	SECS-P/07 (ECON-06/A)	CHARACTERISTICS	9
2	STATISTICS FOR BUSINESS	SECS-S/03 (STAT-02/A)	CHARACTERISTICS	9
2	COMMERCIAL LAW	IUS/04 (GIUR-02/A)	CHARACTERISTICS	9
2	BUSINESS ORGANISATION	SECS-P/10 (ECON-08/A)	CHARACTERISTICS	9
2	OPTIONAL EXAM		STUDENT'S CHOICE	6
FIRST AND SECOND YEAR REPLICA IN ENGLISH FOR THE MARKETING AND FINANCE CURRICULUM				
YEAR	SUBJECT	SSD	ACTIVITIES	CFU
1	BUSINESS ADMINISTRATION	SECS-P/07 (ECON-06/A)	BASIC	9
1	MATHEMATICS FOR ECONOMICS	SECS-S/06 (STAT-04/A)	BASIC	9
1	MICROECONOMICS	SECS-P/01 (ECON-01/A)	BASIC	9
1	CIVIL LAW	IUS/01 (LAW-01/A)	BASIC	9
1	PUBLIC LAW	IUS/09 (GIUR-05/A)	RELATED	9
1	BUSINESS MANAGEMENT	SECS-P/08 (ECON-07/A)	CHARACTERISTICS	9
1	COMPUTER SKILLS	INF/01 (INFO-01/A)	OTHER ACTIVITIES	3
1	LANGUAGE SKILLS (ENGLISH OR FRENCH)	L-LIN (10- ANGL/01-10- FRAN/01)	OTHER ACTIVITIES	6
2	BANKING AND FINANCE	SECS-P/11 (ECON-09/B)	CHARACTERISTICS	9
2	ECONOMIC POLICY	SECS-P/02 (ECON-02/A)	CHARACTERISTICS	9



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2	ACCOUNTING	SECS-P/07 (ECON-06/A)	CHARACTERISTICS	9
2	BUSINESS STATISTICS	SECS-S/03 (STAT-02/A)	CHARACTERISTICS	9
2	BUSINESS LAW	IUS/04 (GIUR-02/A)	CHARACTERISTICS	9
2	ORGANISATIONAL BEHAVIOUR AND DESIGN	SECS-P/10 (ECON-08/A)	CHARACTERISTICS	9
2	OPTIONAL EXAM		STUDENT'S CHOICE	6
THIRD YEAR CURRICULUM MANAGEMENT AND INNOVATION				
3	1 EXAM TO BE CHOSEN FROM			
	INTERNATIONAL BUSINESS MANAGEMENT	SECS-P/08 (ECON-07/A)	CHARACTERISTICS	9
	INNOVATION AND OPERATIONS MANAGEMENT	SECS-P/08 (ECON-07/A)	CHARACTERISTICS	9
3	MARKETING	SECS-P/08 (ECON-07/A)	CHARACTERISTICS	9
3	FINANCIAL MATHEMATICS	SECS-S/06 (STAT-04/A)	CHARACTERISTICS	6
3	1 CHOICE OF EXAM BETWEEN			9
	QUALITY MANAGEMENT IN AGRI-FOOD COMPANIES	AGR/01 (AGRI-01/A)	RELATED	
	AGRI-FOOD BUSINESS ECONOMICS	AGR/01 (AGRI-01/A)	RELATED	
	COMPUTER LAW	IUS/01 (GIUR-01/A)	RELATED	
3	DIGITAL AND INNOVATION MANAGEMENT	SECS-P/08 (ECON-07/A)	CHARACTERISTICS	6
3	1 CHOICE OF EXAM BETWEEN			6



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	MANAGEMENT ACCOUNTING	SECS-P/07 (ECON-06/A)	CHARACTERISING	
	PLANNING AND CONTROL	SECS-P/07 (ECON-06/A)	CHARACTERISTICS	
3	OPTIONAL EXAM		CHOSEN BY THE STUDENT	6
3	INTERNSHIP OR SUBSTITUTE ACTIVITY			3
3	FINAL EXAM			3
THIRD YEAR CURRICULUM BUSINESS CONTROL				
YEAR	SUBJECT	SSD	ACTIVITIES	CFU
3	FINANCIAL STATEMENTS AND ACCOUNTING PRINCIPLES	SECS-P/07 (ECON-06/A)	CHARACTERISTICS	9
3	ACCOUNTING AND CONTROL INFORMATION SYSTEMS	SECS-P/07 (ECON-06/A)	RELATED	9
3	MARKETING	SECS-P/08 (ECON-07/A)	CHARACTERISING	6
3	TAX LAW	IUS/12 (GIUR-08/A)	CHARACTERISTICS	9
3	FINANCIAL MATHEMATICS	SECS-S/06 (STAT-04/A)	CHARACTERISTICS	6
3	1 CHOICE OF EXAM BETWEEN			6
	LABOUR ECONOMICS	SECS-P/02 (ECON-02/A)	CHARACTERISTICS	
	PUBLIC SECTOR ECONOMICS	SECS-P/02 (ECON-02/A)	CHARACTERISTICS	
3	OPTIONAL EXAM		STUDENT'S CHOICE	6
3	INTERNSHIP OR SUBSTITUTE ACTIVITY			3
3	FINAL EXAM			3
THIRD YEAR MARKETING AND FINANCE CURRICULUM (IN ENGLISH)				
3	OPERATIONS & LOGISTICS	SECS-P/08 (ECON-07/A)	CHARACTERISTICS	9



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3	INTERNATIONAL MARKETING	SECS-P/08 (ECON-07/A)	CHARACTERISTICS	9
3	EU LAW	IUS/14 (LAW-10/A)	CHARACTERISTICS	6
3	FINANCIAL MATH	SECS-S/06 (STAT-04/A)	CHARACTERISTICS	6
3	1 EXAM AMONG			
	CORPORATE AND INVESTMENTS DECISION	SECS-P/11 (ECON-09/B)	CHARACTERISTICS	6
	SECURITIES MARKETS	SECS-P/11 (ECON-09/B)	CHARACTERISTICS	6
3	1 EXAM AMONG			9
	ECONOMICS OF AGRI-FOOD BUSINESS	AGR/01 (AGRI-01/A)	RELATED	
	CONSUMER LAW	IUS/01 (GIUR-01/A)	RELATED	
3	OPTIONAL EXAM		STUDENT'S CHOICE	6
3	INTERNSHIP OR SUBSTITUTE ACTIVITY			3
3	FINAL EXAM			3

RECOMMENDED OPTIONAL COURSES

Optional subjects that students can add to their study plan independently

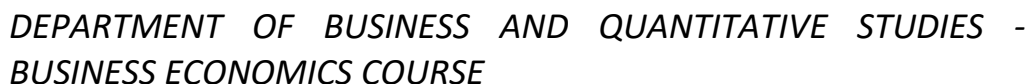
Course	SSD	Credits
Mediation Law	IUS/01 (GIUR-01/A)	6
Industrial relations (in English)	IUS/07 (GIUR-04/A)	6
Destination management	SECS-P/08 (ECON-07/A)	6



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Management Accounting (only for the English-language curriculum)	SECS-P/07 (ECON-06/A)	6
Information and Communication Law	IUS/09 (GIUR-05/A)	6
Statistical Quality Control	SECS-S/03 (STAT-02/A)	6
Subsidised finance	SECS-P/01 (ECON-01/A)	6
Business review	SECS-P/07 (ECON-06/A)	6
Business statistics	SECS-S/03 (STAT-02/A)	6
Human resources management	SECS-P/10 (ECON-08/A)	6
Country Risk Analysis	SECS-P/02 (ECON-02/A)	6
Economics of Trade Agreements	SECS-P/01 (ECON-01/A)	6

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Annex 2 – Prerequisites (Annex Art. 8)

Business Economics	All exams in the SECS-P/07 sector
Applied Mathematics Methods	Statistics for Business Financial Mathematics
Microeconomics	Economic Policy and other exams in the field of economics
Private Law and Public Law Institutions	All law-related exams



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Annex 3 – Final exam scores (Annex Art. 13)

The base mark is calculated as the average of the marks, expressed in hundredths, obtained by the student in the individual exams, weighted by the number of credits for each course. All courses for which a mark out of thirty is given are taken into account when calculating the average. In addition, for the purposes of calculating the average, exams passed with honours are considered equal to 30/30. For the purposes of calculating the average, exams taken in excess of the required number are not considered. For exams taken abroad with a grading scale other than out of 30, the mark is converted to out of 30 on the basis of specific conversion tables depending on the country.

The Commission may award a score of 0 to 4 points, which is added to the starting score calculated as the weighted average of the marks obtained in the individual examinations, to which are added career-related bonuses, as listed below. The maximum number of points that can be obtained is 11.

The bonus points to be awarded to the student are defined as follows:

Bonus	Points
Duration of university studies	
- In progress	3
- One year behind schedule	1
Participation in additional activities	
- 12 credits earned abroad with the ERASMUS programme, including credits earned for curricular internships carried out abroad	3
Quality of the course of study (the average is approximate due to truncation)	
- Average greater than or equal to 105	3
- Average between 99 and 104	2
- Average between 92 and 98	1
- Three or more exams with honours	1

The normal duration of the degree programme for the purposes of awarding the relevant bonus may be artificially increased by 6 months in the cases provided for in **the GUIDELINES FOR THE REGULATION OF FINAL EXAMS AND DEGREE THESES, MASTER'S DEGREES AND SINGLE-CYCLE MASTER'S DEGREES**, available on the University website in the regulations/teaching section.

The maximum number of points that can be obtained by the candidate, including bonuses, is 11. Information on the procedures is made public on the University's esse3 website.



University of Naples “Parthenope”

*DEPARTMENT OF BUSINESS AND QUANTITATIVE STUDIES -
BUSINESS ECONOMICS COURSE*